

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |                           |
|--|---------------------------|
| <b>Station and Location:</b><br>WESH-TV      Orlando | <b>Date:</b><br>10/1/2012 |
|--|---------------------------|

I, Media Strategies and Research  
do hereby request station time concerning the following issue:

| Broadcast Length            | Time of Day, Rotation or Package | Days | Class                    | Times per Week | Number of Weeks |
|-----------------------------|----------------------------------|------|--------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE       |                                  |      |                          |                |                 |
| Date of First Broadcast:    |                                  |      | Date of Last Broadcast:  |                |                 |
| Wednesday, October 24, 2012 |                                  |      | Sunday, October 28, 2012 |                |                 |
|                             |                                  |      |                          |                |                 |

**Total Charges: \$50,500.00**

This broadcast time will be used by: FL Vote No on 6 Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

**FL Vote No on 6 Committee**

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

736 Central Ave, Sarasota, FL 34236

Judith Selzer

Barbara Zdravecky

561-472-9941


**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

Monday, October 01, 2012

Date

  
 Signature
 

 303-989-4700  
 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature
Printed Name
Title